Stud Manager
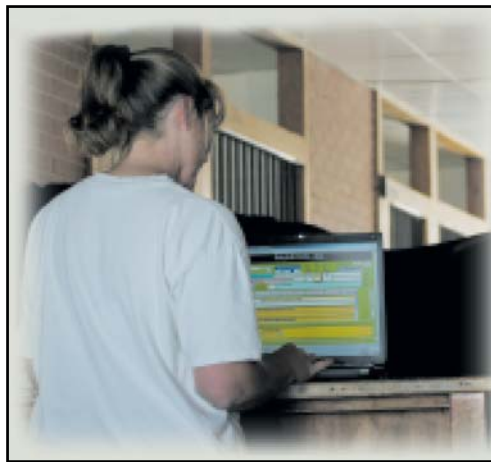
**Database Computer Software
For Horse Farm Management And Equine Practitioners**

*Save Time • Save Money
Organize • Computerize!*
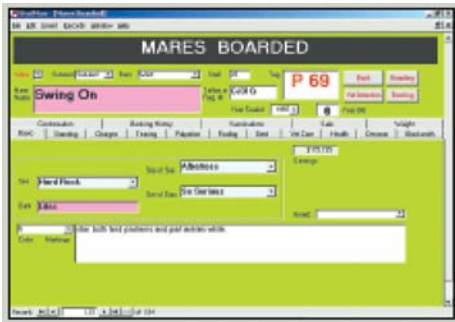
Q

What is StudMan and what will it do for me?

StudMan, short for Stud Manager, was released in June 2003 and is computer database software destined to become the horse industry standard for farm management and equine practices.

Fully integrated to the way you work, StudMan is designed, programmed, and supported by a horse person for horse people.

StudMan provides Quarter Horse, Standardbred, and Thoroughbred versions, using 520 on-screen forms and 420 printed reports to assist you in operating your business. It easily manages any type and level of sales agency business and handles horses in training for racing or showing.

StudMan can handle any horse farm, equine practice – or any conceivable combination thereof - with ease. Because StudMan is designed to diminish mundane tasks and endless details, it frees up time and saves you money.

If you've never automated your business, StudMan is the perfect way to start. If you're working with another program, StudMan is worth the switch!

Q

Why is StudMan sold on an annual subscription basis?

A subscription is your insurance that StudMan will be around for the long term, providing you with updates and innovations as they are released and, of course, constant attention and support.

Also, StudMan's annual fee is a relative bargain with no large initial outlay while other well-known horse industry programs that don't come close to StudMan's efficiency, size, and comprehensiveness, sell for $2,500-$5,000 up-front.

Q

How will StudMan save me money?

At a subscription fee of $500 per year, StudMan is a bargain at $1.37 per day.

If you believe time is money and StudMan trims an average of just one hour per day off your present system, then use your hourly rate to calculate your savings. Also, happy repeat customers and an efficient billing system both increase cash flow.

Q

How will StudMan save me time?

Essentially, StudMan saves time by eliminating the mundane aspects of manual record- keeping such as calculating, compiling, and retrieving.

Using the StudMan billing process, a charge is posted electronically (faster than writing) and, since StudMan is designed so that all staff may post charges, it eliminates the redundant posting steps employed on most farms.

Posting charges are also available in multiple combinations en masse.

With StudMan, one click calculates your month-end boarding and daily charges within seconds. With another click, your invoices are calculated and ready to print.

Additionally, charges for vaccinations, deworming, and blacksmithing automatically become part of the horse's record, in the appropriate category.

For farms standing stallions, StudMan provides huge paper-work time-savings.

"We've been using Studman for over two years and find it invaluable to our operation. StudMan's prompt, courteous support is second to none. And, because it's so user- friendly, most of our staff can enter and retrieve information such as horse location, medication requirements, and owner information, which saves time and greatly reduces lost paperwork. Manual billing once took three to four days, with the possibility of errors or omissions. With StudMan, billing is accurate and takes only a few minutes. We particularly enjoy the ease of dealing with multiple ownerships and the fact that the StudMan program we use is personalized to be truly our own!"
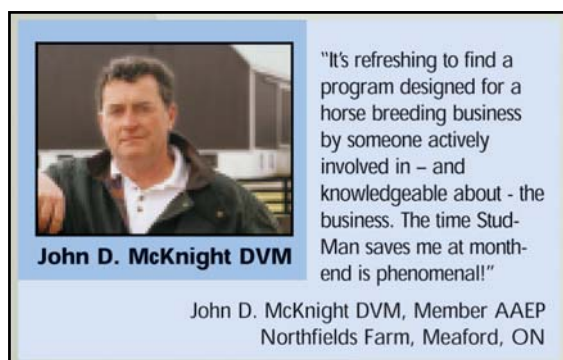
Bobbi Morley
Westwind Farm, Strathroy, ON

On a Thoroughbred farm, booking requests are handled via the mare whose record features each stallion's current booking line-up, along with a suitable open booking date and time. Stallion booking line-ups are ongoing and always available on-screen or for printing, and breeding shed appointments for mares to be bred off-farm are tracked.

For Quarter Horse and Standardbred farms, breeding requests are also recorded via the mare. After the request deadline on breeding days, button clicks automatically produce semen syringe and semen box labels, reports, and information sheets, along with on-screen or printable line-ups and summaries.

At the start of breeding season, seasons (for Thoroughbred farms) or bookings (for Quarter Horse and Standardbred farms) may be automatically produced for direct mail purposes for each mare, customer, or syndicate member, based on stallion. At the breeding season's conclusion, one click produces both an electronic "comma delimited text file" and hard copies of the "Mares Bred" report for submission to appropriate breed organizations. StudMan's automatic forward dating features also creates time efficiency. Palpation, ultrasound, and pregnancy exam day intervals are set by the user while StudMan queues the mare for her check on the appropriate day.

This feature accommodates any breeding day and/or palpation day schedule. StudMan also provides the user with several options to schedule any task. Options include: days from birth, days from last bred, daily, and arrival on the farm.

"It's refreshing to find a program designed for a horse breeding business by someone actively involved in – and knowledgeable about - the business. The time Stud-Man saves me at month-end is phenomenal!"

John D. McKnight DVM, Member AAEP
Northfields Farm, Meaford, ON

StudMan also offers a wide selection of automatically produced lists and forms from foal arrivals and yearling rosters by sire, to boarding contracts, health records, and stall cards – all printable with one click. Also, with one click of a button, StudMan automatically sends up-dating, informative e-mails to all customers whose horses have experienced an "event" (i.e., foaling, palpation, vaccination) since the last click.

Finally, since StudMan offers features that will make communicating with customers via telephone timely and efficient, staff will have more time for their other duties.

Q Is knowledge of computers and computing required for StudMan users?

No! StudMan is designed for use by any and all staff regardless of previous computer experience.

Training instruction files are included with your program package and support is only ever an email or phone call away.

On average, three months of daily use will provide mastery of most StudMan features and familiarity with its routines.

Q What is meant by "support"?

Every user, especially users new to StudMan are going to have questions and require assistance. Simply contact StudMan and we will help you via e-mail or by phone.

If there's a problem with your StudMan software, we'll fix it promptly. However, should you have unique requirements, special requests or suggestions, we do not guarantee that these will be incorporated into StudMan, but we promise to investigate them thoroughly.

Finally, the fact that StudMan is based in Canada does not pose any geographical problems. Thanks to the phone and internet, virtually anyone anywhere can conduct business with anyone anywhere else in the computer software realm.

Q I have a crude understanding of database and other general computer concepts, but I don't have the time or interest to learn more or to keep abreast of new technology or to thoroughly review and compare software products. How would you suggest I carve through the world of "computer speak"?

Hire a local, trusted, consultant to help with your hardware and software purchases and/or problems. They may not know the horse business but can provide current computing options and knowledge.

The owner of the local computer shop may be the immediate solution. However, someone who possesses wideranging computer knowledge and doesn't have a vested interest in selling their own products is your best bet. Check local colleges for computer course teachers who may be available for outside consulting. And don't hesitate to hire a different specialist for each subject area (i.e., networking).

Q **What is a "networkable" program and what is the significance of networking for the present and in the future?**

In the very near future, no business will be able to afford to use software that is not networkable. Networking saves time and creates efficiencies by allowing "real time" data entry and retrieval by multiple users.

All data is stored in one location – the "server", which may be a desktop or laptop computer. Viewing, adding, editing, or deleting data is accomplished from "client" machines, acting as windows into the server, which are located on staff members' desks or stations. The server may also be a client machine, but there can only ever be one server for one database program.

StudMan is meant for use by all staff members, with built-in security blocks specifying staff access to billing and administration sectors. And there is no restriction to the number of client machines you can have on your network.

A practical network set-up, on a good size farm standing stallions, might be two desktop PC's in the main office (one of these machines being the server), one desktop PC in the breeding shed, and two roving laptop computers. Using the abovementioned set-up, when a customer phones the main office with a breeding/booking request, office staff enter the request in StudMan. Staff in the breeding shed can see the request on-screen and take appropriate steps. In a networked system, the farm manager can move

around stations in broodmare barns, breeding and yearling sheds, and the office, and always be connected to real time data on horses and customers.

Today, the most cost effective, fast and reliable method of data transmission through a network is by network wires – the "hard-wire" technique which does introduce distance limitations. The solution is a "wireless" network or a combination wireless/hard-wire network where, in theory, any computer can be connected to the server.

This would allow network connections to and from remote satellite farms and/or vehicles.

Although such wireless networks are currently available, components are expensive to purchase and maintain and tend to be relatively slow and unreliable compared to a hardwire set-up.

However, StudMan is ready to employ the inexpensive, quick, and reliable wireless networks that are a mere 2-4 years away.

Q **I operate a farm and practice by myself respecting data and record keeping. Will StudMan be advantageous to me if I don't need the networking option?**

Yes. If you are a one-person-show operating a farm and equine practice or any combination thereof, all you require is one laptop computer to take full advantage of StudMan.

In combination with a battery charger and/or vehicle power source, your records are fully mobile in real time.

And, since the networking option is necessary for a multi-user situation, you can easily convert your StudMan system to network mode if, in the future, you choose to add users.

Q **I have a relatively small number of broodmares. Why do I need a comprehensive program like StudMan?**

StudMan possesses many features you may not require in a "small" operation. However, it will help you track, retrieve, and compile records more quickly and efficiently than any other program or method available. Additionally, all you need is to have one mare in foal that you may have otherwise missed, or

prevent one horse from serious illness or death because you had complete and organized vaccination records, to make you very glad that you're using StudMan.

Q **We like our current software. Besides, a new software package involves time, money, and aggravation. So why should we switch – and what guarantee do we have that StudMan is the best program on the market?**

Because StudMan is the absolute best software in the horse world, we feel confident in offering you a money-back guarantee if, after one year of using StudMan, you are not completely delighted with the product. No questions asked.

Because StudMan's features are so extensive, visit us at www.studmanager.com, if you have not already done so, for a demo download or more details. Or, at your request, and time and distance permitting, we could visit your location for an in-person demo presentation.

Iron Horse Photo

"After being introduced to StudMan over two years ago, we knew it was the most superior program we'd ever come across. Previously, we used "Breed Man" for breeding records, treatment records, and accounting but still needed to perform numerous functions by hand. Not with StudMan! It handles every aspect of our breeding business and prints every type of form we use. Even client correspondence is just a mouse click away... a huge time saver! Seelster Farms bred 420 mares to our five stallions, 41 mares to other North American stallions from across North America, and had 360 horses on-farm during 2003 peak season. Timely technical support has never been more than a phone call or e-mail away. StudMan is truly a five-star management program!"

Ann Straatman
Reproduction Manager, Farm Management Committee
Seelster Farms, Lucan, ON

Ann Straatman (left) and Kristina Van Sas, Seelster Farms

Q **A software vendor has pitched that their product will permit my customers to access their personal accounts and horse records via the internet. Does StudMan offer this feature?**

This feature is not offered by StudMan for security reasons.

Although StudMan allows users to communicate with customers via e-mail, it presently will not provide internet access to data via a web site. If customers can gain access to their data in your database, then "hackers" can potentially hack into the raw data itself and inflict irreparable damage to your records and reputation.

StudMan appreciates that it's vitally important for customers to receive current information about their horses and acknowledges that the internet is the best tool for most information distribution. Therefore, StudMan believes that, for information dissemination, automatic e-mails provide better, safer service.

Only when the internet solves the hacking threat, will StudMan provide customers with self-serve access to data.

Q **I have heard that some software on the market runs on "tablet" or "pocket" personal computers. Does StudMan take advantage of this "super-mobile" hardware?**

It could, but has chosen not to for practical reasons.

Tablet" computers are merely laptops with swivel screens that permit data entry (i.e., hand-written notes) via stylus. Tablets and "Pocket PCs" are expensive to purchase and, unless they're part of a wireless network, usually require the annoyance of downloading data to a server.

Additionally, if your data isn't available in "real time", it's not very useful. Furthermore, how much more convenient than a laptop would these toys be when most horse-related tasks are performed with both hands? Tablets and "Pocket PCs" are also easier to drop onto a cement floor or into a mud hole. And what about the screen image? Can everyone read it clearly without a magnifying lens?

Q **A vendor of another product has advised me that all I have to do to maintain its database is to copy data to and from with CDs or use downloading cables with data transfer software. What is this method of database management?**

If someone is trying to pitch software that requires downloading cables as its only means of maintaining data in a central location, then you are being sold a bill of obsolete goods.

With StudMan, you can use the high risk "back-end shuffle" to maintain data, but you have the option to network as well.

Q **I am somewhat apprehensive to deal with someone I don't know — and apparently a relatively small business which I understand is a sole proprietorship. I'd prefer to deal with a larger, more established software vendor. How would StudMan counter this concern?**

Your initial consideration should be the quality of the product – is it the best?

"Finally a computer program which covers all the bases while saving me time and money! And it's so easy to learn… anyone with basic computer skills can operate StudMan in a matter of minutes. StudMan eliminates confusion and takes the pressure off the breeding day rush. Now that we can quickly do our stud fee invoicing every week, there's never a concern with being late. StudMan has also shortened our window on accounts owing. I've been using StudMan for two full breeding seasons and can't imagine being without it!"

Earl Lennox
The Ontario Stallion Station, Orton, ON

The notion that bigger company always means better product and support is rarely true. Bigger company size usually just means that their products are more widely and effectively advertised. Besides, large companies are not interested in taking on horse farm management and/or equine practice software as it involves a lot of work for a relatively small market.

Some (large) quasi-government breed organizations use their influence to sell in-house software within their respective breeds - products that are widely popular based on the organization's long-standing reputation and promotional might and the buyer's lack of computing knowledge to seek the best product.

However, a breed organization's product is just a product produced by and as good as the people it employs to design, program and support it. These products do not necessarily measure up to the breed organization's lofty stature and, since breed organizations don't have to rely on software sales to survive, there's little incentive for them to produce great programs.

Perhaps most significantly, StudMan sells on an annual subscription fee basis and offers a money back guarantee if you are not delighted with the product and service after one year. This guarantees a cutting edge product and superb support because you're only going to renew if you're happy.

Finally, if Dave Stuart, a foal of 1955 who is the person behind StudMan, dies suddenly or is otherwise incapacitated, StudMan has contingencies in place which involve continuation by new management under the subscription system or a free release of the source code to permit anyone to do whatever they wish with their program and data.

Q **What type of computer and what software do I require to operate StudMan?**

Hardware:
• Any recently purchased new "IBM clone" type desk-top or laptop computer.

• 512 RAM (Random Access Memory) minimum preferred on each machine (Server and Clients) – more memory, more speed.

• StudMan is fully networkable. Therefore, if using a network, associated hardware and software is required.

Software:
• Microsoft "Windows 98" is the minimum operating system" (Microsoft "Windows XP Professional" with "Service Pack 2" executed or the most recent Microsoft "operating system" is preferred).

• Microsoft "Access 2000", or the most recent version, with all Microsoft "service packs" downloaded and updated (executed).

• In order to use the automatic StudMan e-mail features, Microsoft "Outlook" or "Outlook Express" must be installed as your e-mail program.

• Microsoft Word – the most recent edition possible.

• *Note:* Access, Outlook or Outlook Express, and Word are usually purchased as part of a Microsoft "Professional Office" suite. If you do not have the abovementioned Microsoft programs installed, do not buy them as separate units (despite what your office supply store sales clerk may advise)! Instead, purchase the most recent Microsoft "Professional Office" Suite at a cost of approximately $500.

• A free .pdf reader should be downloaded and installed on the server and client machines.

Q What features does StudMan offer my horse farm?

• Three breed versions to cover any breed. Your program has the option to morph to any breed version any time for use on multi-breed farms.

• Organized listing of horses and persons in the database.

• From each horse's on-screen form view all their records and link to any other data related to them in the program.

• From each person's on-screen form view all their records and accounts and link to any other data related to them in the program.

• Contact manager for persons.

• Automatically e-mail customers when specified charge items have been posted. For example, when a charge is posted dealing with a

positive pregnancy check, the subject mare's "correspondent" and "billing person(s)" are advised by e-mail.

• All "Charge Events" (Deworming, for example) and "Charge Items" (Strongid T, for example) and amount are set by the user. However, StudMan ships with over 400 sample charge items.

• Post your specified charges to the horse. The program looks after billing percentage breakdowns automatically during invoicing based on your one-time instructions.

• Post charges to multiple groups of horses (bulk charges) in one entry (by category, by barn, or by check box).

• "Special Billing" provides the ability to post charges to syndicate members or to "walk-in" customers.

• Post charges to farm owned or managed horses "away" at other farms or in training for the purpose of invoicing partners and/or recording treatments or health issues.

• Ability to automatically charge for daily charges such as board, Regu-Mate, or dewormers.

• Invoices are generated for each customer listing each horse and the charges posted against each horse in chronological sequence. Billing percentage, tax, and the horse's arrival date (if applicable) are also noted on invoices.

• Stud Fee invoicing is handled in a separate stream from regular invoicing to allow shorter invoicing cycles (for example, you can invoice for stud fees weekly if you wish).

• At any time statements may be generated for only customers behind 30 or more days or statements can be created for all customers showing all unpaid invoices.

• Discounts may be applied to individual customers across the board or for individual charge events (for example, user has the option to discount all of a customer's charges by 10% or just discount Board charges or blacksmith charges for a customer by 8%.)

• Interest or service charges may or may not be applied to all or some customers. The actual interest rate may also be varied amongst customers.

• Several billing spreadsheets provide monthly totals regarding amounts invoiced by charge events, or charges posted to farm owned horses, or charges posted to individual customers.

• Sophisticated system to handle real time credit card payments for services (semen shipments on breeding day, for example).

• All StudMan reports, including invoices, statements, and stallion service contracts are addressed and fold into #10 window envelopes. If you prefer labels, all reports have accompanying address label printing options.

• Whenever printing labels, you are provided with a label skipping option that eliminates label page waste.

• Password security options are available to keep unwanted persons out of the program or certain staff members out of billing sectors of the program.

• A stock logo provided by StudMan, or your own farm logo, is printed on all correspondence and in-house reports.

• Stallion Service Contracts ("Seasons" for Thoroughbreds and "Bookings" for all other breeds) may be printed on demand for signatures using StudMan format or your own Microsoft Word documents.

• Stallion Service Contracts for the upcoming breeding season may be printed as a batch for a bulk mailing based on last season's contracts.

• Stallion Service Contracts for all stallion syndicate shareholders may be printed as a batch for mailing.

• Organize each stallions' syndicate structure.

• Track stallion's daily breeding shed performance and ejaculate analysis.

• Stallion fertility reports, including "Cycles/Pregnancy".

• Stallion Book reports for syndicate distribution.

• Automatic creation of "Mares Bred" or "Stallion" reports - hard copy and electronic files specific to applicable breed association.

• View all customer's Stallion Service Contract history.

• Stallion Book "selection helpers".

• Breeding Shed schedules for both on-farm and off-farm Thoroughbred stallions.

• Automatically print semen syringe labels, semen shipping box labels, and semen dose evaluation reports.

• Queue the locations of non-boarding mares bred 16 or more days prior for in-foal status contact.

• Automatically generate various post cards for bred and in-foal status contact with correspondents of boarding mares and mare location contacts of non-boarding mares.

• Generate "fall pregnancy check" reports for each customer.

• Print several styles of Health Records for use with sale or departing horses.

• Create "to do" lists specific to individual horses for the blacksmith.

• Dozens of rosters for various groups of on-farm horses.

• Summary of halter tags in use.

• Schedule "Vet Attention Requests" (VARs) for any "Charge Item" using a wide overlapping range of criteria (i.e., days from foaling, days since foaled, days since specific charge items posted (throw away your date book for good).

• Dozens of list options for "Vet Attention Requests" that have been generated.

• Track the day's teasing results.

• Independent palpation system which automatically queues mares for checks to your day interval specifications (at 17, 28, 42, 65 days, for example) on your palpation days. The palpation sector creates its own series of lists or the data can be automatically transferred over to the VAR sector for listing.

• Start mares on Regu-Mate or end Regu-Mate treatments using the palpation chute form for automatic billing. Program automatically ends Regu-Mate treatments after the maximum day count is reached from last bred date.

• Generate boarding contracts.

• Print stall cards in several sizes and styles

• List expected boarding arrivals and boarders that have departed by date ranges.

• Organize yearling or mixed sale horses into consignment lists, paperwork check-off lists, halter name plate lists. These sectors are great for the farm in the sale agenting business. Post charges against horses that are never boarded on-farm.

• Comprehensive staking system (weanlings and yearlings to race horses) for nominations and sustaining payments. Create electronic files for e-mailing to stakes administrators and sale companies (for cataloging).

• Create foal arrival lists for trade publications.

• Track foal related paperwork (i.e., DNA samples, registration applications, and freeze branding)

• Generate customer mailing labels for general use (i.e., stallion and yearling catalogs, Christmas cards, and invitations).

• For sophisticated word processor, spreadsheet, or database programmers, data exports of "record sets" (i.e., all horses boarded) via Microsoft Excel spreadsheets or comma delimited text files for spin-off or atypical applications.

Q **What features does StudMan offer my horse training and/or racing stable?**

• All the abovementioned features, which of course includes the billing sector.

• Your operation may be strictly training and/or racing, or in conjunction with a boarding and/or breeding farm, and/or Equine Practice. With any combination you enjoy the full range of StudMan features.

• For "training" horses, detailed forms track training sessions or non-official race data.

• Each horse's training sessions may be produced in report format for inclusion with monthly invoices.

• The trainer may organize, in advance, the day's training schedules for the entire stable in great detail.

• Show or event schedules may be recorded for individual horse and then a master stable schedule created.

9

Q **What features does StudMan offer my equine practice?**

• Handles horses by their locations, but sends invoices to whomever you wish with as many ownership splits as you require.

• Allows users to specify breed.

• Manual listing of tasks by individual horse (i.e., scheduling a palpation) or setting tasks to automatically appear on a list for call scheduling (i.e., scheduling a vaccination one year after the previous one for all patients in practice).

• Automatic reminders by location and horse are listed when tasks are due so the practice can aggressively book calls instead of having clients phone in requests for routine treatments.

• A robust call-scheduling system that provides both on-screen and printed call schedules listing tasks by location and horse.

• Call history by location.

• All health, breeding, and vaccination records retrievable by horse.

• The ability to post charges in bulk to individual horses by location.

• A detailed "palpation chute" on-screen form for broodmares.

• The ability to print any of several styles of health records for any horse in the practice.

• Detailed list of treatments by location and horse. Select an exact "charge item" or enter a "wild card" choice (i.e. "West Nile" will find and list "West Nile Virus Vaccination") within a date range.

• The ability to enter professional "clinical notes" for any horse and print them, if necessary, for insurance claims, legal evidence, etc.

• The ability to enter routine health notes for individual horses by date (i.e., symptoms, diagnosis, and treatment).

• The use of "Special Billing" for posting such items as call fees, or bulk item charges (i.e., Regu-Mate containers) to locations.

• Invoices organized by horse and ability to communicate with remote customers by explanation notes for individual charges.

• Invoices may be printed at call location in "real time" for "cash only" customers.

Iron Horse Photo

Tammy and Rob McNiven

"With StudMan, we no longer have to determine upcoming reproduction procedure dates with a calendar – and ultrasound checks are custom-calculated specifically to our farm. Month-end billing is now a piece of cake, taking just a few minutes where before it took hours. Technical support is spectacular – quick, courteous, and accurate. Every horse farm would benefit from StudMan… it leaves more time for the horses!"

Tammy and Rob McNiven
Twinbrook Farm, Embro, ON

Iron Horse Photo

Terrance L. Morley DVM

"StudMan has greatly increased the efficiency and profitability of our practice. It gives us the ability to easily access scheduling, plan farm calls, and link to various clients and horse health records at a click of a button. Breeding histories and palpation records along with vaccination profiles are literally at our fingertips. It's difficult to imagine how we ever got along without StudMan!"

Terrance L. Morley DVM
Member AAEP
Morley Veterinary Services
Westwind Farm, Strathroy, ON

Annual Subscription Fees*

Fees are valid for as long as you use StudMan*

Equine practice and farm standing stallion(s)	$500 or 500 Euros
Equine practice and farm	$500 or 500 Euros
Equine practice	$500 or 500 Euros
Farm standing stallion(s)	$500 or 500 Euros
Farm with 100 or more head	$500 or 500 Euros
Farm with under 100 head – no breeding stallion(s)	$300 or 300 Euros

* Fees and subscription duration offer expire February 28, 2005

The StudMan Guarantee

You will be absolutely delighted with StudMan after one year or your fee will be refunded – no questions asked.

Want more detailed StudMan specifications?

Visit www.studmanager.com. Depending on logistical considerations, we may present an in-person demo upon request.

Contact StudMan

David Stuart
3893 Scotchmere Dr., RR 2, Glencoe, ON, Canada N0L 1M0
Phone: (519) 287-5763
e-mail: studmandatabase@yahoo.com

Ordering StudMan:
(Circle one choice per question)

1.   Breed version?   (a) Quarter Horse   (b)Standardbred   (c)Thoroughbred

(*Note regarding breed version:* The Quarter Horse version handles any breed that allows semen transport, artificial insemination, and embryo transfers - in other words, just about all breeds. The Standardbred version is specific to that breed. The Thoroughbred version handles breeds that require natural cover matings. Any version may be used by an Equine Practice. All versions support training and racing stables. For multi-breed farms, any version has a morphing feature allowing the use of any other version any time - in other words one program can handle both Quarter Horse stallions breeding Quarter Horse and Thoroughbred mares and Thoroughbred stallions breeding Quarter Horse and Thoroughbred mares from one stud barn or any stud barn combination imaginable.)

2.   Will your program be used in whole or in part for an Equine Practice?   (a) Yes   (b) No

3.   Operation size?   (a) 100 or more head on farm   (b) Less than 100 head on farm

(*Note regarding operation size:* Number of head on farm is irrelevant respecting the subscription fee if the farm stands a stallion or stallions or if the program is used by an Equine Practice. If 100 or more head are on farm when the program is registered for use under 100 head, the program will lock until one boarder is eliminated.)

4.   Below print your contact data EXACTLY as you wish it to appear on all your StudMan reports:

Name: _____
          (for example: Twelve Oaks Farm)

Address: _____
          (for example: 49 Bird Road, Lexington, NJ 09564)

Phone(s): _____
          (for example: 607-555-9067 - fax: 607-555-2481)

www site and/or e-mail: _____
          (for example: www.twelveoaks.com - information@twelveoaks.com)

(*Note regarding your contact information above:* Should you change a single character or space in the top three lines after your program is operational, you will be forced programmatically to contact StudMan for a new registration code. Thus, please be absolutely sure that the above information is exact and correct.)

Do you have any suggestions as to how we could have made the StudMan product information and/or ordering procedure better or more convenient for you? If yes, would you be so kind as to write them below?

_____

_____

_____

Mail this completed form along with payment to:
David Stuart, 3893 Scotchmere Dr., RR 2, Glencoe, ON, Canada N0L 1M0